

# ***TED LASSO***

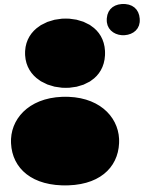
(inspiration)

on what it  
takes to be a  
Super Recruiter



AS A COACH, I'VE COME TO REALIZE THAT  
RECRUITING IS A LOT LIKE SPORTS. YOU HAVE TO  
BE READY TO TAKE ON A CHALLENGE AND NOT  
BE AFRAID TO GET A LITTLE UNCOMFORTABLE.  
IT TAKES DISCIPLINE, MOTIVATION, AND AN  
UNWAVERING BELIEF IN YOURSELF TO BECOME  
A SUPER RECRUITER. YOU GO DO YOU SUPER  
RECRUITER. I'LL BE ROOTIN' LOUD!

I APPRECIATE YOU!  
TED LASSO



# Recruiters give us the power to change lives for everyone

Recruiting is a vital part of any organization. But in today's ever-evolving business landscape, recruiting can be a challenge.

Luckily, we can take inspiration from Ted Lasso, who understands great recruiting and the importance of what it takes to be a Super Recruiter.



*Hey there, recruiters! It's time for a pep talk from your favorite coach, Ted Lasso. I know that the world of recruiting can be tough, and it can feel like every day is a battle. But don't worry, a Super Recruiter like yourself doesn't shy away from problems. You look them in the eye, roll up your sleeves, and get to work. You try out different approaches, offer epic candidate experiences, know your stuff and advocate for the finest technology in your quest for top talent.*

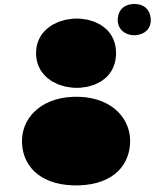
*As a coach, I know the importance of having the right players on my team. And when I look at how successful a company or club is, we often forget the people behind the company's growth. Big numbers seem attractive and praise-worthy, especially goals, but nothing would have been possible without the recruiting team. It all comes down to sourcing, attracting, and engaging the right talent while skillfully navigating today's complex and ever-changing landscape.*

*So, to all you Super Recruiters out there, I want to say thank you. Thank you for your hard work, your dedication, and your commitment to finding the right talent for your companies. You are essential to the success of any organization, and you should be proud of the impact you make on the world.*

*And to all the companies out there, I want to say this: if you're not investing in your Super Recruiters, you're missing out on a huge opportunity. Recruiting is not a cost center—it's an investment in your company's future. So, find the best Super Recruiters you can, give them the resources and technology they need, and let them do what they do best—hire the best talent.*

*Remember, folks - it's the people who make the company. And it all starts with Super Recruiters. I hope my quotes inspire and make your competition perspire because YOU are a Super Recruiter!*

*Believe,  
Ted Lasso*



# 01

## Be a goldfish.

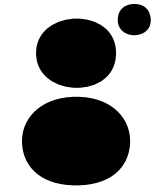
### **Super Recruiter Inspiration:**

Ted's analogy of a Goldfish and its 10-second memory is a great way to illustrate the importance of having a short memory and moving on to the next play. In recruiting, it's essential to maintain a positive attitude and not dwell on the setbacks or rejections that are an inevitable part of the process. Instead, keep moving forward and focus on finding the right candidate for the role.

By adopting a goldfish mentality, Super Recruiters can develop the resilience and mental toughness needed to succeed in the industry. Just as a goldfish quickly forgets its past experiences, Super Recruiters should not dwell on past failures or setbacks. Instead, approach each new candidate with a fresh perspective and remain open to the possibilities.

“YOU KNOW WHAT THE HAPPIEST ANIMAL ON EARTH IS? IT’S A GOLDFISH. YOU KNOW WHY? ITS GOT A 10-SECOND MEMORY.”

Ted Lasso



# 02

## Don't forget to stretch.

### **Super Recruiter Inspiration:**

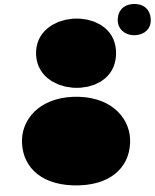
Ted Lasso's thoughts on how challenges can be uncomfortable but also necessary, mean it's natural to want to stay in our comfort zone and avoid discomfort, but we often forget that discomfort is an essential part of the learning process. When we face new challenges, we're forced to stretch ourselves beyond what we already know and take risks to achieve success.

As Ted Lasso suggests, it's only by facing and working through the anxiety and tension that comes with new territory that we can truly grow and get better as Super Recruiters. In order to grow, learn and improve, we need to embrace new challenges and experiences, even if they are uncomfortable or unfamiliar.

Buckle up buttercup and get comfortable with being uncomfortable.

“TAKING ON A CHALLENGE IS A LOT LIKE RIDING A HORSE, ISN'T IT? IF YOU'RE COMFORTABLE WHILE YOU'RE DOING IT, YOU'RE PROBABLY DOING IT WRONG.”

Ted Lasso



# 03

## Never stop grinding.

### Super Recruiter Inspiration:

Ted Lasso's words convey an important message about the value of hard work and perseverance. Super Recruiters know that the key to success is not a matter of chance, it's about putting in the work, staying focused and being a positive force.

When you believe in yourself and your team, you'll find that luck seems to come your way more often. As a team, when we stay focused on moving forward, we often surprise ourselves with what we can accomplish and achieve outcomes that we may have thought were out of reach.

So, let's keep our heads up, stay focused and keep working hard. Who knows, maybe a little bit of luck will come your way today.

"AS THE MAN ONCE SAID, THE HARDER YOU WORK, THE LUCKIER YOU GET."

Ted Lasso

# 04

## Be the G.O.A.T

### Super Recruiter Inspiration:

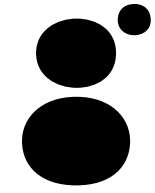
You wouldn't be a Super Recruiter without a little Roy Kent in your DNA. Roy believes that Super Recruiters deserve more than just average opportunities; they deserve to be struck by lightning—to find someone or something that truly excites them and makes them feel alive. Settling for “fine” as a Super Recruiter is not enough for someone who wants to be the best in their profession.

Roy's belief is that Super Recruiters should aim for greatness and not settle for mediocrity. They should seek out opportunities that inspire them, challenge them, and help them grow. By doing so, they can become the best in their field, achieve their goals and win G.O.A.T status.

In true 'Roy grunt' form, he reminds Super Recruiters to \*\*\*\* your feelings, \*\*\*\* your overthinking, \*\*\*\* all that BS, go back out there and aim high, take risks, and don't settle for less than you deserve—go have some \*\*\*\*ing fun and feel like you've been struck by lightning!

“DON'T YOU DARE SETTLE FOR FINE.”

Roy Kent



# 05

## Super Recruiters for life.

### Super Recruiter Inspiration:

Ted Lasso loves his job and believes that Super Recruiters should too. Here is his half-time speech for y'all.

*"Alright folks let's take a breather and regroup for a minute. First of all, let's appreciate the fact that we're out here, doing what we love. Win or lose, we're lucky to be here. Now, I know we're not always going to be at our best. We'll make mistakes, we'll get frustrated, and sometimes lose sight of what we're capable of. But let me remind you of something, you are a Super Recruiter. You're in it to win it.*

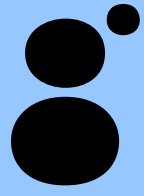
*We're here to compete, to be the best we can be and hire the best talent. If we do that, if we give it our all, if we leave everything we have out on that field, win or lose, we can hold our heads up high knowing that we gave it everything we had because we are Super Recruiters.*

*Let's show them we fell out of a lucky tree, hit every branch on the way down and landed in a talent pool full of great hires, because we love what we do and are a force to be reckoned with.*

*Now, who's with me? Let's do this!"*

"I FEEL LIKE WE FELL OUT OF A LUCKY TREE, HIT EVERY BRANCH ON THE WAY DOWN, ENDED UP IN A POOL FULL OF CASH AND SOUR PATCH KIDS."

Ted Lasso



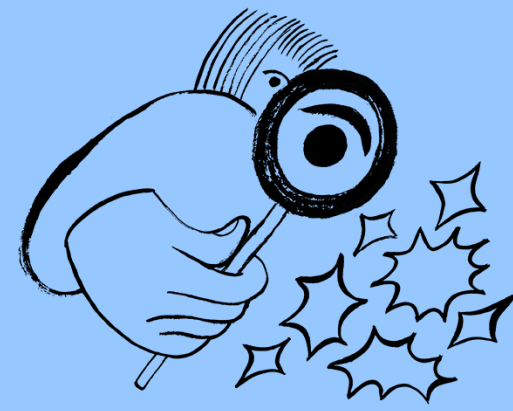
# What do you love?

*#superrecruiters #tedlasso #talent*

**Ted Lasso:**



**What do you love?**



# Ready to see for yourself?

Request demo

Request a demo to see The Everyone Platform™ in action – and find out how it can help you do your job better and faster.

Only GR8 People accelerates the flow of recruiting, because we've built the most powerful workflow in the market.

 **Source**

Multi-channel sourcing + AI  
to find top talent, fast

 **Attract**

A custom career site to  
entice the best

 **Engage**

The CRM to nurture  
your future hires

 **Hire**

The ATS to fast-track  
your talent